



# Pennsylvania Hereford Association

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## Annual Meeting Minutes

The **Annual Meeting of the Pennsylvania Hereford Association** was held on Saturday, **February 28, 2015** at **Hoss's Steak and Seafood Restaurant in State College, PA.**

A social hour started the evening followed by the Annual meeting. 62 people were in attendance.

President, Paul Slayton, called the meeting to order at 5:30 PM.

Motion to accept the **minutes of the previous annual meeting** was made by Terry Shearer and seconded by Joe Cogan. Motion carried.

Treasurer, Walt Dana, discussed the **financial report of the PHA, Steer, and Queen funds**. Luke Vogel made a motion to accept the Treasurers Report. Seconded by Steve Helm. Motion carried.

**PHA Insurance policy/coverage:** The PHA currently has a policy with Everett Cash Mutual, which covers bodily injury and medical payments for members as well as non-members for events we have as an organization. After discussion, there was a discrepancy as to the coverage for errors and omissions for the officers/PHA Board who could be held responsible/accountable but not insured. Also, after paying an extra premium in 2014, are we paying for something we don't need? A recommendation was made to have the Board of Directors make a decision.

**Farm Show Steer Sale:** Terry Shearer attended the Farm Show and purchased 2 steers for the Association. In addition to purchasing the Reserve Hereford champion and another steer, he was able to place bids on other steers helping all the Juniors who had steers for sale. The PHA thanks Terry for representing us so well!

**Pennsylvania Junior Hereford Assoc:** Aleesha Howe updated us on PJHA activities last year. The Pennsylvania Juniors were well represented in a number of shows including the Junior Nationals held in Pennsylvania. The PJHA decreased the number on their Board from 9 to 7 and the newly elected members include:

President: Matt Powers  
Vice President: Aleesha Howe  
2<sup>nd</sup> Vice President: Christine Helm  
Secretary: Zoe Buckingham  
Treasurer: Krystal Helm  
Historian: Adam Taylor  
Reporter: Walker

### **President**

Bill Dunn (2017)  
814-724-9343

### **Vice President**

Kevin Diehl (2018)  
717-648-0086

### **Recording Secretary**

Joanne Fisher (2016)  
412-849-3075

### **Corresponding Secretary**

Les Midla (2016)  
724-267-3325

### **Treasurer**

Walter Dana (2017)  
570-836-1907

### **Membership Chairman**

Jill Ott (2016)  
484-357-6867

### **Directors**

Joe Cogan (2017)  
814-977-1444

Larry Chaikcic (2016)  
724-529-2947

Jerry Clapper (2018)  
814-766-3165

Samuel Cottle (2017)  
814-285-0294

Dustin Heeter (2017)  
724-639-9159

Doug Howe (2018)  
610-942-4249

Julie Schmidt (2018)  
814-332-0627

Denny Stockdale (2016)  
814-257-8257

Luke Vogel (2018)  
724-816-4434

Fund raising will again include raffles and putting together the new Directory for the breeders in the state.

Walker Dunn presented the idea of sharing a **newsletter** to include both the PHA and the JPHA. The newsletter would be sent out in March, June, and September. A December edition may be a possibility. A discussion regarding cost, advertising, color vs. B & W, hardcopies vs. electronic, and cost share between the PHA and JPHA ensued. Les Midla made a motion that the PHA covers the cost, over and above, what the advertising is. Seconded by Dustin Heeter. Passed unanimously.

Each year 2 **scholarships** are presented to qualifying Juniors as determined by Adult Association. Dustin Heeter presented scholarship checks to Rebecca Frazier and Aleesha Howe. Congratulations to both!

Paul recognized the Howe family for everything they did to make the **2014 Junior National Hereford Expo** such a tremendous success. Doug reported that there were 1200 entries in the show, had the largest budget, was the most profitable, and set the bar very high for others how host the show. Many of the neighboring states helped to make this a huge success. We again express our gratitude for the dedication and leadership it took from the Howe's to make this possible.

**Report on the Annual Meeting for 2014 and 2015:** Tom Palkovich thanked all for coming. Requested input on the location and pricing for future Annual meetings. Comments included moving the location each year and a recommendation for Homewood in Bedford as a future possibility. Discussion on price and subsidizing the Juniors in the past, but no resolution.

**Ag Progress Days:** Paul reported that we were going to have a booth at the Ag Progress but we didn't have enough people to staff the booth. We were reimbursed 80% of the cost or \$424.

**Membership Report:** Jill Ott reported that 172 cards were sent out this year with an average over the last 3 years of a 50% response. Jill reported that each card, including postage, was \$2.30. To decrease costs, she suggested trimming the list in some way; only send to those who have paid in the last 2-3 years or a postcard type announcement. A suggestion was made to include the information on a smaller version of a December newsletter.

**Sale Committee:** Luke Vogel reported that he is awaiting further contact with Lowderman Cattle Company regarding an Internet sale. Lowderman prefers 10-12 head in an Internet auction but more is OK. Commission would be 7%.

**2015-2016 Directory:** Jenny Howe reported that the Juniors are again doing the Directory. Advertisements can be purchased that will also include inside front cover, inside back cover and back cover. John Mentz served as auctioneer and sold the cover pages to Doug Howe, Paul Slayton, and Jerry Clapper.

The Directory should be completed in time for the Junior Nationals/AG Progress.

**Nomination Committee:** Bobbi Dunn reported five Directors (Jerry Clapper, Doug Howe, Tom Palkovich, Paul Slayton, and Luke Vogel) will term off in 2015.

There are 5 members who have agreed to run for the Board of Directors:

They include: Jerry Clapper  
Kevin Deihl  
Doug Howe  
Julie Schmidt  
Luke Vogel

After members introduced themselves and with no nominations from the floor it was determined that the five members be added to the Board to replace the five vacancies and no vote needed. Les Midla made a motion that the secretary cast a unanimous ballot. Joe Cogan seconded the motion. Passed unanimously. **Awards Committee:** Sam Cottle, Committee Chair, spoke of the winner of this award as a respected leader, entrepreneur, mentor, teacher, family man and the Chairman of the 2014 Junior National Hereford Expo. The 2014 Breeder of the Year Award is Doug Howe. Congratulations Doug!!

**Field Day:** Sam Cottle has graciously agreed to host the 2015 Field Day. Discussion on what time of the year would be best to hold the event.

**AHA Annual Meeting Delegate:** Doug Howe attended the AHA Annual Meeting to represent Pennsylvania. Doug reported that two goals that the AHA have is:

1. AHA would like to update their Website in the near future
2. Would like 80% of all Hereford members to be part of My Herd by year- end.

**New Business:** None

**Old Business:** None

Motion to **adjourn** made by Ralph Strouse. Seconded by Walt Dana. The meeting adjourned at 6:54 PM

Each member ordered from Hoss's menu and enjoyed a good meal!

While we waited for our orders, **John Meents, American Hereford Association Field Representative** updated us on the 2014 -2015 highlights.

The current Executive Vice President Craig Huffhines has resigned.

Jack Ward, has been named the interim Executive Vice President until a new EVP is named.

- Hereford sales are up
- Great time to expand your cow herd
- Cow herd inventory must be in by March 1, 2015 to avoid a penalty
- MyHerd.org - everything is done in real time
- New EPD's already in use
  - Udder suspension - do both at calving time
  - Teat size
- EPD's that will be coming in 2015
  - Fertility
  - Sustainability
- Junior National is June 27 - July 3 in Nebraska
- Needs for Pennsylvania's Association
  - Adult members 78 Pennsylvania ranks 26th
  - Junior members 79 Pennsylvania ranks 14<sup>th</sup>
  - Registrations: 1393 on inventory and 765 registered
  - 64% of registered cow are transferred

John gave us two goals to work on:

1. More people in state to be Golden TPR
2. Need more cattle!

Respectfully submitted,

**Joanne Fisher**

Joanne Fisher, Recording Secretary